

WHEREAS; while a large part of the U.S. population is eligible, only about three percent donate blood, which can result in a lack of sufficient blood supply to treat patients, including those with serious injuries or in need of surgical procedures; and

WHEREAS; according to the American Red Cross, someone needs blood or platelets every two seconds in the United States, and approximately 29,000 units of red blood cells are needed every day; and

WHEREAS; one blood donation has the potential to help save the lives of up to three patients, underscoring the importance of constantly replenishing Wisconsin’s blood supply through donations and community awareness; and

WHEREAS; Wisconsin is home to numerous organizations committed to raising awareness of the importance of blood donation, including the American Red Cross, Versiti Blood Center of Wisconsin, and more; and

WHEREAS; today and throughout 2026 the Year of the Neighbor, Wisconsinites are encouraged to practice the Wisconsin values of kindness, empathy, compassion, and respect by coming together and looking out for one another in meaningful ways, including through blood donation; and

WHEREAS; today, the state of Wisconsin thanks all blood donors and encourages individuals across the state to embody their Wisconsin values by supporting local blood drives and blood donation efforts;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 4 2026 as

WISCONSIN BLOOD DONATION DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26th day of August 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State